Scharf-Norton Center for Constitutional Litigation at the 1 **GOLDWATER INSTITUTE** 2 Timothy Sandefur (033670) Jonathan Riches (025712) 3 Scott Day Freeman (019784) 500 E. Coronado Rd. 4 Phoenix, Arizona 85004 5 (602) 462-5000 litigation@goldwaterinstitute.org 6 Attorneys for Amicus Curiae 7 8 9 IN THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF ARIZONA 10 Arizona Christian University, on behalf of 11 itself and its students, No. CV-23-413-PHX-SPL 12 Plaintiff, BRIEF AMICUS CURIAE OF THE 13 **GOLDWATER INSTITUTE** 14 VS. 15 Washington Elementary School District No. 6; and Nikkie Gomez-Whaley; Jenni 16 Abbott-Bayardi; Kyle Clayton; Lindsey 17 Peterson; and Tamillia Valenzuela, all in their official and individual capacities, 18 19 Defendants. 20 INTRODUCTION AND SUMMARY OF ARGUMENT¹ 21 22 23

Defendants' hostility toward Christians is apparently so intense that they cut off a long-standing teacher training program during an historic nationwide teacher shortage, simply because the teachers attended Arizona Christian University (ACU)—a school that espouses traditional Christian beliefs on its website. ACU has already described in its briefing how Defendants' decision not to renew ACU's contract on purely religious

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¹ The identity and interest of amicus curiae is set forth in the accompanying motion for leave to file.

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or ideological grounds violates the U.S. Constitution's guarantees of free exercise, free speech, freedom of expressive association, etc. In this amicus brief, the Goldwater Institute highlights how Defendants' discrimination violates the Arizona Constitution's ban on religious tests as well, which aims to prevent just these kinds of harms.

BACKGROUND

It is worth emphasizing the magnitude of Defendants' discrimination here. They have not merely required individual staff members or job applicants to subscribe to a particular ideology (that would be bad enough). Nor were their actions aimed at addressing any misconduct or sub-par performance by student-teachers or other staff members.

Indeed, during their discussion of whether to renew the agreement with ACU, board members identified several objective factors that *would* be relevant to their decision—for example, how many student-teachers go on to work full-time for WESD after graduation—and admitted they had absolutely no data on *these* factors. Staff admitted, for example, their ignorance of whether the five ACU student-teachers currently placed at WESD were interested in post-graduation employment at WESD.² They also did not know whether ACU is "a viable source for [WESD] to hire educators," or how many ACU students have historically accepted offers for full-time employment.³ Instead, the only factual basis for the board's unanimous vote was apparently a handful

² WESD, Student Recognition & Regular Meeting, YouTube (Feb. 23, 2023, 6:30 p.m.) ("Feb. 23 Meeting"), https://www.youtube.com/watch?v=oUaLqZblEFo at 1:19:00–1:19:15 (last visited Mar. 31, 2023).

³ *Id.* at 1:22:00–1:22:15; *see also id.* at 1:24:10–1:24:21 (Nikki Gomez-Whaley) ("We continue to have these contracts with schools, and we don't track if any of them actually stay.... We have no idea how many of these folks that we've had over the last eleven years have actually stayed. That is very concerning to me"). Staff indicated that they "don't know that data, and it would be difficult to find that data." *Id.* at 1:22:40–1:22:45. It is perplexing that the district would not have data readily available on who works there, who has been offered a job, or who has accepted a job offer. But in any event, it is clear that the board made its decision without the benefit of any of this information.

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of statements about ACU's Christian identity and beliefs that one member (Tamillia Valenzuela) reported she read on ACU's website.

But to base a public employment decision on a person's religious beliefs plainly violates Article II, Section 12, and Article XI, Section 7, of the Arizona Constitution, which provide, respectively, that "[n]o religious qualification shall be required for any public office or employment," and that "no religious ... test or qualification shall ever be required as a condition of admission into any public educational institution of the state, as teacher" And such discrimination harms not only those who are denied employment, but the general public as well.

ARGUMENT

I. The district's rationale for terminating its relationship with ACU violates the Arizona Constitution's ban on religious tests.

School districts are generally free to determine the programming and content that their teachers are required to provide to students. Here, however, Defendants' actions amount to policing what Defendants perceive to be teachers' internal *beliefs*, rather than an effort to regulate their paid conduct. Such an action violates the Arizona Constitution.

Article II, Section 12 of the Constitution forbids the state from imposing any religious test for any position of public employment. This provision originated at the Arizona Constitutional Convention as Proposition 94, which after some deliberation was replaced by Substitute Proposition 94, which was taken almost verbatim from Article I, Section 11 of the Washington Constitution. *See Records of the Arizona Constitutional Convention of 1910* at 658 (John Goff, ed., 1991). Washington courts have interpreted that provision as requiring a person who asserts unconstitutional discrimination to "first prove the government action has a coercive effect on the practice of religion"—which is established here by the government's refusal to employ—and once that is established, "the burden of proof shifts to the government to show the restrictions serve a compelling state interest and are the least restrictive means for achieving the government objective.

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⁴ Or lack thereof. *See* Ariz. Const. art. XX, § 1 ("Perfect toleration of religious sentiment shall be secured to every inhabitant of this state, and no inhabitant of this state

If no compelling state interest exists, the restrictions are unconstitutional." *First United Methodist Church of Seattle v. Hearing Exam'r for Seattle Landmarks Pres. Bd.*, 916 P.2d 374, 378 (Wash. 1996).

This prohibition on religious requirements for employment is not Arizona's only such constitutional provision. Article XI, Section 7 declares that "no religious or political test or qualification shall ever be required as a condition of admission into any public educational institution of the state, as teacher, student, or pupil." This provision was borrowed from Article IX, Section 8 of the Colorado Constitution, and "the meaning of the clause," obviously, "is that any person of any religion or no religion may become a teacher or student." *People ex rel. Vollmar v. Stanley*, 255 P. 610, 615 (Colo. 1927).

Notably, unlike most other religious-test clauses, Article XI, Section 7 explicitly applies to "any public educational institution of the state," and it appears specifically in the section dealing with education. It goes out of its way to protect "teacher, student, [and] pupil," and "is broader than the other 'religion clauses' of Arizona's Constitution." Ariz. Att'y Gen. Op. I99-030, 1999 WL 1289600, at *4 (1999) (citations omitted). In all these ways, the framers left no room for doubt about their desire to keep religious tests out of public schools—both for students and for teachers.

These provisions were clearly intended to ensure that no litmus test of religious belief is used as a screening mechanism to discriminate against teachers employed at, or students admitted by, state-operated educational institutions. Yet the Defendants' stated objections to the religious beliefs of attendees of ACU demonstrate that Defendants view those purported beliefs themselves (as opposed to any actual behavior by staff members) as inherently disqualifying. ACU, as a private religious institution, is free to require a statement of faith among its faculty and students—and the Arizona Constitution forbids WESD from conditioning employment on any personal profession of faith.⁴

WESD's decision in this case penalizes ACU-affiliated candidates for their adherence to ACU's religious principles, regardless of whether these individuals ever share or promote those principles in their capacity as paid employees of the district. That is precisely the type of discrimination that Arizona's prohibitions on religious tests forbid.

Defendants suggested during the Feb. 23 Meeting that the religious tenets of ACU teachers posed some sort of threat to members of the District's LGBTQ community. But that cannot warrant discrimination in violation of the Constitution. First, there was and is no evidence that ACU teachers committed *any* form of discrimination, let alone violence, fraud, defamation, or other kind of injury against any individual or group, or were likely to do so in the future. Insinuations to the contrary were just that—precisely the sort of wholly speculative inferences and implications that fit the dictionary definition of "prejudice." *Black's Law Dictionary* 1343 (4th ed. 1968) ("forejudgment; bias; preconceived opinion."). Of course, the entire purpose of the prohibition on religious tests—one of the oldest and most cherished of America's constitutional bans on bigotry⁵—is to forbid the government from indulging in such prejudice.

Second, if Defendants were allowed to apply a presumption that members of certain religious traditions are incapable of following WESD's standards of conduct, that

shall ever be molested in person or property on account of his or her mode of religious worship, or lack of the same.").

The federal Constitution's ban on religious tests, after all, antedates the First Amendment by several years. That ban was adopted partly in light of the history of persecution imposed in England through various religious tests. As Oliver Ellsworth, one of the delegates to the 1787 Convention, put it, the federal ban on religious tests was designed "to exclude persecution In our country every man has a right to worship God in that way which is most agreeable to his conscience. If he be a good and peaceable person, he is liable to no penalties or incapacities on account of his religious sentiments." Quoted in Daniel L. Dreisbach, *In Search of a Christian Commonwealth:* An Examination of Selected Nineteenth- Century Commentaries on References to God and the Christian Religion in the United States Constitution, 48 Baylor L. Rev. 927, 950 (1996).

would be functionally identical to an overt religious test, and it would justify every sort of religious discrimination. For example, the Catholic Church espouses doctrines about marriage and sexuality that appear similar to those ACU professes. *See* Catechism of the Catholic Church ¶¶ 2357–2359 (Nov. 2019).⁶ So does the Church of Jesus Christ of Latter-Day Saints. *See Same-Sex Attraction*, Church of Jesus Christ of Latter-Day Saints (last visited Mar. 31, 2023).⁷ If Defendants can categorically exclude ACU based on *its* statements, they would be equally free to forbid hiring any member of these churches (and countless others), solely due to their membership.

Defendants' stereotypes about Christian teachers appear more in keeping with a broader—and troubling—trend unfolding across education: the increasing willingness to screen out teacher candidates who do not share a politically "Progressive" worldview. See, e.g., Madeline Will, Districts Are Screening for Racial Biases During Teacher Job Interviews. Here's How, Education Week (Dec. 7, 2021)⁸ ("[S]chool districts are increasingly asking teacher-candidates questions about cultural competency, race, and equity during the application and interview process."). Such questions can—and in this case plainly did—function as an "ideological litmus test" and "loyalty oath" to screen out insufficiently "Progressive" teaching candidates. Screening of this sort has been found, in the case of the University of California Berkeley, for instance, to result in a public education institution "reject[ing] 76 percent of qualified applicants without even considering their teaching skills" or "their potential for academic excellence." Robby Soave, Berkeley Weeded Out Job Applicants Who Didn't Propose Specific Plans to Advance Diversity, Reason.com (Feb. 3, 2020).9

⁶ https://www.usccb.org/sites/default/files/flipbooks/catechism/568/.

⁷ https://www.churchofjesuschrist.org/study/manual/gospel-topics/same-sex-attraction?lang=eng.

⁸ https://www.edweek.org/leadership/districts-are-trying-to-screen-out-racial-biases-during-teacher-job-interviews-heres-how/2021/12.

 $^{^9\} https://reason.com/2020/02/03/university-of-california-diversity-initiative-berkeley/.$

Within Arizona's public university system—a competing source of new teachers—up to 80 percent of faculty job postings now require a "diversity statement," including prompts which require applicants to discuss "intersectionality"—a concept developed by and strongly associated with heavily "Progressive" schools of thought with respect to race and gender. By targeting ACU for its religious tenets, the District further exacerbates the political and ideological orthodoxy increasingly demanded of would-be Arizona educators via such tactics. Insofar as such "statements" require a statement of *political* belief, they constitute a political, as well as religious, test, in violation of Article XI, Section 7.

II. When the government discriminates in hiring, everybody suffers.

The harmful effects of discrimination go far beyond the particular individual or organization discriminated against, as courts and social scientists have long recognized. "Discrimination is extremely hurtful to individuals from targeted minorities. But ... the effects of excluding talented individuals from economic opportunities tend to go further: when a society discriminates against a specific group, its entire economy can suffer." Kilian Huber, *How Discrimination Harms the Economy and Business*, Chicago Booth Review (July 15, 2020);¹⁰ see generally Gary Becker, *The Economics of Discrimination* (1957).

Here, the District specifically targeted one institution (ACU), but WESD students, staff, and families, as well as Arizona taxpayers, all bear the costs of that unconstitutional discrimination. Defendants' conduct also sends a message to other Christians in WESD (both students and staff) that their most deeply held beliefs are unwelcome and unworthy of respect.

¹⁰ https://www.chicagobooth.edu/review/how-discrimination-harms-economy-and-business.

A. Defendants' discrimination deprived WESD students of qualified teachers during a historic teacher shortage.

First, Defendants severed their relationship with a longstanding, reliable source of teachers during a massive teacher shortage. They did so not because there was any evidence that the relationship was poorly serving WESD, but rather, for purely ideological reasons.

Public school administrators statewide have warned that the state faces a "severe teacher shortage," with the Arizona School Personnel Administrators Association (ASPAA) estimating in February 2023 that "over 25% of teacher vacancies across the state this year remain unfilled," while observing that "school districts and charter schools compete nationally for the limited pool of candidates." Ariz. Sch. Personnel Admin. Ass'n, *Severe Teacher Shortage in Arizona Continues* at 1 (Feb. 20, 2023)¹¹; *see also* Feb. 23 Meeting at 1:09:19–1:09:25 (Tamillia Valenzuela) ("I understand that we are currently in a situation across the nation that we have a teacher shortage").

WESD's decision not just to terminate the employment of one or more individual teachers, but to close off an entire pipeline of rising educators, arbitrarily and needlessly shrinks the pool of candidates from which the district can reliably draw. Such a decision in no way advances WESD's educational mission, nor does it strengthen its academic programming. Instead, it merely and unnecessarily exacerbates the challenges WESD already faces in recruiting and retaining educators.

WESD has benefitted from more than two dozen student teachers from ACU, and it has hired at least seventeen individual educators trained at that institution. Compl.¶¶ 61, 62. To put these figures in perspective, as of last fall WESD had "19 classroom and special education teacher vacancies." Yana Kunichoff, "My Teacher Just Left" How Arizona's Teacher Shortage Affects Families, AZCentral.com (Oct. 19, 2022).¹² Thus,

https://cdn.ymaws.com/www.aspaa.org/resource/resmgr/documents/press_releases/aspaa _press_release_-_januar.pdf.

¹² https://www.azcentral.com/story/news/local/arizona-education/2022/10/19/how-arizona-schools-grappling-teacher-shortage-crisis/8002010001/

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the number of WESD teachers who have been sourced from ACU is virtually the same as WESD's entire teacher deficit.

Defendants' decision to terminate the relationship with ACU comes at a particularly inopportune time, given WESD's staffing trends. As *The Arizona Republic* reported in 2022:

COVID-19 brought class sizes down. But the teacher shortage has caused Washington Elementary's student-to-teacher ratio to rise. First grade classes are as big as 29 students per teacher this school year, up from a maximum of 24. Second grade has gone from at most 27 to 31 students per teacher.

Id. In other words, WESD is already failing to meet its existing staffing needs, and its decision to sever ties with a significant provider of teaching talent only exacerbates its difficulties. Such a decision was therefore not in keeping with WESD's educational mission or objectives. Rather, it directly contributed to the teacher shortage, larger class sizes, and inability to provide special-education and other essential services. It thus plainly violates strict scrutiny—in fact, it likely would fail even the rational basis test.

B. Defendants' discrimination sends a hostile message to Defendants' own constituents.

With a "diverse population" of students across thirty-three schools, WESD is "[t]he largest elementary school district in Arizona." Washington Elementary School District, *About WESD*.¹³ As a matter of both common sense and statistical certainty, this "diverse population" includes many students, families, and staff members who share the beliefs Defendants have publicly denigrated and discriminated against.

Approximately 67 percent of Arizonans identify as "Christian." Pew Research Center, *Religious Landscape Study: Adults in Arizona*.¹⁴ Fifty-one percent say religion is "very important" in their lives. *Id.* One in three Arizonans, when surveyed, shared that they hold similar beliefs about marriage and sexuality to those which Defendants

¹³ https://www.wesdschools.org/domain/44 (last visited Mar. 28, 2023).

¹⁴ https://www.pewresearch.org/religion/religious-landscape-study/state/arizona/ (last visited Mar. 28, 2023).

cited when choosing not to employ people who attend ACU. *Id.* Regardless of how Defendants may personally feel about the "decent and honorable religious or philosophical premises" such people hold, *Obergefell v. Hodges*, 576 U.S. 644, 672 (2015), these are the beliefs of thousands of their own constituents.

By using their offices to publicly denigrate ACU for its beliefs, Defendants not only violated ACU's constitutional rights, but sent a clear message to countless students, families, and staff "that they are outsiders, not full members of the political community." *Lynch v. Donnelly*, 465 U.S. 668, 688 (1984) (O'Connor, J., concurring). Defendants also deprived students of educational opportunities by taking a stand against teacher diversity, and they aggravated teacher attrition by creating a climate of institutional hostility toward current staff members whose beliefs are similar to those ACU espouses.

As the U.S. Supreme Court has made clear, the First Amendment protects the rights of "religious organizations and persons ... to teach the principles that are so fulfilling and so central to their lives and faiths," and to share "their own deep aspirations to continue the family structure they have long revered." *Obergefell*, 576 U.S. at 679–80. If Defendants are permitted to carry on with their discriminatory behavior, then the guarantee of "an open and searching debate," without having one's "beliefs ... disparaged" or punished by the government, *id.* at 680, 672, will be an empty promise.

C. Arizona taxpayers ultimately bear the cost of Defendants' discrimination.

Discrimination against *any* individual or group based on protected characteristics like religion and speech is unconstitutional. Here, however, the *effects* of Defendants' discrimination fall not only on those directly involved, but also on society at large. "Research has revealed that when minorities subjected to discrimination represent a very small percentage of the population, the cost of discrimination falls mainly upon the minority." *M & T Mortg. Corp. v. Foy*, 858 N.Y.S.2d 567, 569–70 (N.Y. Sup. Ct. 2008). But when, as here, "they represent a larger segment of society, the cost of

discrimination falls upon both the minorities and the majority": the minority because it is deprived of job opportunities and constitutional rights; the majority because it deprives *itself* of the economic and social benefits the excluded minority could otherwise offer. *Id.*

This is one of the many reasons why the law requires Arizona school districts to make contracting decisions based only on relevant, objective criteria, with the goal of fulfilling district needs without unnecessary cost. *See, e.g.*, A.R.S. § 41-2565 ("All specifications shall seek to promote overall economy for the purposes intended and encourage competition in satisfying this state's needs and shall not be unduly restrictive."); Ariz. Admin. Code § 7-2-1010(C)(4) ("To the extent practicable, specifications shall emphasize functional or performance criteria. To facilitate the use of such criteria, the school district shall use reasonable efforts to include the principle functional or performance requirements as part of their requisitions.").

By prioritizing ideology over objective, practical considerations, Defendants have hamstrung WESD's staffing efforts and have forced them to expend additional time, money, and other resources to carry out their mission under irrational hiring constraints.

III. This Court should grant a preliminary injunction.

ACU has requested only "narrow" injunctive relief, "limited only to the parties." *Stormans, Inc. v. Selecky*, 586 F.3d 1109, 1138–39 (9th Cir. 2009). Thus, "the public interest [is] 'at most a neutral factor in the analysis," *id.* (citation omitted), and it is enough here that an injunction would not harm the public interest. And of course, "[p]rotecting religious liberty and conscience is obviously in the public interest." *California v. Azar*, 911 F.3d 558, 582 (9th Cir. 2018). Beyond that, however, insofar as Defendants' conduct harms the general public as described above, the public interest strongly favors granting an injunction. *See, e.g., Hernandez v. Sessions*, 872 F.3d 976, 996 (9th Cir. 2017) ("[T]he general public's interest in the efficient allocation of the government's fiscal resources favors granting the injunction.").

CONCLUSION The Court should grant ACU's motion for a preliminary injunction. **RESPECTFULLY SUBMITTED** this 31st day of March, 2023 by: /s/Scott Day Freeman Timothy Sandefur (033670) Jonathan Riches (025712) Scott Day Freeman (019784) **Scharf-Norton Center for Constitutional Litigation** at the GOLDWATER INSTITUTE Attorneys for Amicus Curiae **CERTIFICATE OF SERVICE** I hereby certify that on March 31, 2023, I electronically filed the foregoing paper with the Clerk of the Court using the ECF system which will send notification of such filing to all counsel of record. All other defendants or their counsel of record are being served by regular mail and/or email. /s/ Scott Day Freeman Scott Day Freeman